CONTRACT



WDRB 624 W Muhammad Ali Blvd Louisville, KY 40203 (502)584-6441

www.FOX41.com

And:

Crossroads Media LLC 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

	Contract / Revision		Alt Order #		
	82050	/		06366093	
Product					
CROSSROADS GPS					
Contract Dates	Estimate #				
10/23/12 - 10/29/12	1099				
<u>Advertiser</u>			<u>Ori</u>	ginal Date /	<u>'Revision</u>
Crossroads Grassroots			1	0/08/12	/ 10/08/12
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broadcast			Cash
	<u>Station</u>	Account Executive S		Sales Office	
	WDRB	TeleRep Washington TeleRe		TeleRep Washir	
	Special Handl	ing			
	<u>Demographic</u>				
	Adults 35+				
	IDB#	Advert	iser	<u>Code</u>	Product Code
		12			11
	Agency Ref			Advertiser	Ref

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time Days	Length Week Rate	Type Spots	Amount
N 1 WDRB 10/26/12 10/26/12 Millionaire <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	M-F 10a-1030a <u>Rate</u> \$150.00	:30	NM 1	\$150.00
N 2 WDRB 10/26/12 10/26/12 M-F News 10p-11p Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	M-F News 10p-11p <u>Rate</u> \$700.00	:30	NM 1	\$700.00
N 3 WDRB 10/26/12 10/26/12 Millionaire <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	M-F 1030a-11a <u>Rate</u> \$150.00	:30	NM 1	\$150.00
N 4 WDRB 10/26/12 10/26/12 news <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	M-F 1130a-12p <u>Rate</u> \$150.00	:30	NM 1	\$150.00
N 5 WDRB 10/26/12 10/26/12 FF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	M-F 12p-1p <u>Rate</u> \$200.00	:30	NM 1	\$200.00
N 6 WDRB 10/26/12 10/26/12 Phil <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	M-F 3p-4p <u>Rate</u> \$200.00	:30	NM 1	\$200.00
N 7 WDRB 10/26/12 10/26/12 news Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	M-F 4p-430p <u>Rate</u> \$300.00	:30	NM 1	\$300.00
N 8 WDRB 10/26/12 10/26/12 news Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	M-F 430p-5p <u>Rate</u> \$300.00	:30	NM 1	\$300.00
N 9 WDRB 10/26/12 10/26/12 M-F 5a-6a News Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	M-F 5a-6a News <u>Rate</u> \$175.00	:30	NM 1	\$175.00
N 10 WDRB 10/26/12 10/26/12 M-F 6a-7a News Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	M-F 6a-7a News <u>Rate</u> \$300.00	:30	NM 1	\$300.00
N 11 WDRB 10/26/12 10/26/12 news <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	M-F 630p-7p <u>Rate</u> \$500.00	:30	NM 1	\$500.00
N 12 WDRB 10/26/12 10/26/12 M-F 7a-9a News	M-F 7a-9a News	:30	NM 1	\$350.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This station does not discriminate on the basis of race or ethnicity.



Contract / Revision Alt Order # 06366093 82050 Contract Dates Product Estimate # 10/23/12 - 10/29/12 CROSSROADS GPS 1099

Original Date / Revision <u>Advertiser</u> 10/08/12 / 10/08/12 **Crossroads Grassroots**

	<u> </u>	Spots/	1	
*Line Ch Start Date End Date Description	Start/End Time Days		e Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	<u>Rate</u> \$350.00			
N 13 WDRB 10/26/12 10/26/12 Kelly Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	M-F 9a-10a <u>Rate</u> \$200.00	:30	NM 1	\$200.00
N 14 WDRB 10/29/12 10/29/12 Millionaire <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 1 1	M-F 10a-1030a <u>Rate</u> \$150.00	:30	NM 1	\$150.00
N 15 WDRB 10/29/12 10/29/12 M-F News 10p-11p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 1 1	M-F News 10p-11p <u>Rate</u> \$700.00	:30	NM 1	\$700.00
N 16 WDRB 10/29/12 10/29/12 Millionaire <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 1 1	M-F 1030a-11a <u>Rate</u> \$150.00	:30	NM 1	\$150.00
N 17 WDRB 10/29/12 10/29/12 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 1 1	M-F 1130a-12p <u>Rate</u> \$150.00	:30	NM 1	\$150.00
N 18 WDRB 10/29/12 10/29/12 FF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 1 1	M-F 12p-1p <u>Rate</u> \$200.00	:30	NM 1	\$200.00
N 19 WDRB 10/29/12 10/29/12 Phil Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	M-F 3p-4p <u>Rate</u> \$200.00	:30	NM 1	\$200.00
N 20 WDRB 10/29/12 10/29/12 news Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	M-F 4p-430p <u>Rate</u> \$300.00	:30	NM 1	\$300.00
N 21 WDRB 10/29/12 10/29/12 news <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 1 1	M-F 430p-5p <u>Rate</u> \$300.00	:30	NM 1	\$300.00
N 22 WDRB 10/29/12 10/29/12 M-F 5a-6a News <u>Start-Date End Date Weekdays Spots/Week</u> Week: 10/29/12 11/04/12 1 1	M-F 5a-6a News <u>Rate</u> \$175.00	:30	NM 1	\$175.00
N 23 WDRB 10/29/12 10/29/12 M-F 630p-7p news <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 1 1	M-F 630p-7p <u>Rate</u> \$500.00	:30	NM 1	\$500.00
N 24 WDRB 10/29/12 10/29/12 M-F 7a-9a News Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	M-F 7a-9a News <u>Rate</u> \$350.00	:30	NM 1	\$350.00
N 25 WDRB 10/29/12 10/29/12 MLB World Series <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 1 1	MLB World Series <u>Rate</u> \$2,000.00	:30	NM 1	\$2,000.00
N 26 WDRB 10/29/12 10/29/12 Kelly Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	M-F 9a-10a <u>Rate</u> \$200.00	:30	NM 1	\$200.00
N 27 WDRB 10/27/12 10/27/12 Sa 5a-6a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121- 1	Sa 5a-6a <u>Rate</u> \$45.00	:30	NM 1	\$45.00
N 28 WDRB 10/27/12 10/27/12 College Ftball Reg S Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121- 1	College Ftball Reg <u>Rate</u> \$800.00	:30	NM 1	\$800.00
N 29 WDRB 10/28/12 10/28/12 NFL On Fox Sun Game	NFL On Fox Sun G	:30	NM 1	\$1,600.00



Contract / Revision 82050 / 06366093

Contract Dates Product Estimate # 10/23/12 - 10/29/12 CROSSROADS GPS 1099

Advertiser Original Date / Revision
Crossroads Grassroots 10/08/12 / 10/08/12

Spots/

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type S	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	<u>Rate</u> \$1,600.00				
N 30 WDRB 10/28/12 10/28/12 Su 10a-11a Fox News Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	Su 10a-11a Fox N€ <u>Rate</u> \$100.00	:30	NM	1	\$100.00
N 31 WDRB10/28/12 10/28/12 MLB World Series Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	MLB World Series <u>Rate</u> \$2,000.00	:30	MM	1	\$2,000.00
N 32 WDRB 10/25/12 10/25/12 Millionaire Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	M-F 10a-1030a <u>Rate</u> \$150.00	:30	NM	1	\$150.00
N 33 WDRB 10/25/12 10/25/12 M-F News 10p-11p Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	M-F News 10p-11p <u>Rate</u> \$700.00	:30	NM	1	\$700.00
N 34 WDRB 10/25/12 10/25/12 Millionaire Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	M-F 1030a-11a <u>Rate</u> \$150.00	:30	ММ	1	\$150.00
N 35 WDRB 10/25/12 10/25/12 M-F 1130a-12p news Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	M-F 1130a-12p <u>Rate</u> \$150.00	:30	MM	1	\$150.00
N 36 WDRB 10/25/12 10/25/12 FF Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	M-F 12p-1p <u>Rate</u> \$200.00	:30	ММ	1	\$200.00
N 37 WDRB 10/25/12 10/25/12 DR Phil Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	M-F 3p-4p <u>Rate</u> \$200.00	:30	ММ	1	\$200.00
N 38 WDRB 10/25/12 10/25/12 M-F 4p-430p news Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	M-F 4p-430p <u>Rate</u> \$300.00	:30	ММ	1	\$300.00
N 39 WDRB 10/25/12 10/25/12 M-F 430p-5p news Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	M-F 430p-5p <u>Rate</u> \$300.00	:30	ММ	1	\$300.00
N 40 WDRB 10/25/12 10/25/12 M-F 5a-6a News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	M-F 5a-6a News <u>Rate</u> \$175.00	:30	ММ	1	\$175.00
N 41 WDRB 10/25/12 10/25/12 M-F 6a-7a News Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	M-F 6a-7a News <u>Rate</u> \$300.00	:30	ММ	1	\$300.00
N 42 WDRB 10/25/12 10/25/12 M-F 630p-7p news Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	M-F 630p-7p <u>Rate</u> \$500.00	:30	ММ	1	\$500.00
N 43 WDRB 10/25/12 10/25/12 M-F 7a-9a News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	M-F 7a-9a News <u>Rate</u> \$350.00	:30	ММ	1	\$350.00
N 44 WDRB 10/25/12 10/25/12 MLB World Series Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	MLB World Series <u>Rate</u> \$2,000.00	:30	ММ	1	\$2,000.00
N 45 WDRB 10/25/12 10/25/12 Kelly <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	M-F 9a-10a <u>Rate</u> \$200.00	:30	ММ	1	\$200.00
N 46 WDRB 10/23/12 10/23/12 Millionaire	M-F 10a-1030a	:30	NM	1	\$150.00

(* Line Transactions: N = New, E = Edited, D = Deleted)



Contract / Revision Alt Order # 82050 06366093 Contract Dates Product Estimate#

10/23/12 - 10/29/12 CROSSROADS GPS 1099

Advertiser Original Date / Revision 10/08/12 / 10/08/12 Crossroads Grassroots

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		Spots/			
*Line Ch Start Date End Date Description		Days Length Week	Rate Type:	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -1 1	<u>Rate</u> \$150.00				
N 47 WDRB 10/23/12 10/23/12 M-F News 10p-11p Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -1 1	M-F News 10p-11p <u>Rate</u> \$700.00	:30	NM	1	\$700.00
N 48 WDRB 10/23/12 10/23/12 Millionaire <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 -1 1	M-F 1030a-11a <u>Rate</u> \$150.00	:30	NM	1	\$150.00
N 49 WDRB 10/23/12 10/23/12 M-F 1130a-12p news Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -1 1	M-F 1130a-12p <u>Rate</u> \$150.00	:30	NM	1	\$150.00
N 50 WDRB 10/23/12 10/23/12 FF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 -1 1	M-F 12p-1p <u>Rate</u> \$200.00	:30	NM	1	\$200.00
N 51 WDRB 10/23/12 10/23/12 Phil Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -1 1	M-F 3p-4p <u>Rate</u> \$200.00	:30	NM	1	\$200.00
N 52 WDRB 10/23/12 10/23/12 M-F 4p-430p news Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -1 1	M-F 4p-430p <u>Rate</u> \$300.00	:30	NM	1	\$300.00
N 53 WDRB 10/23/12 10/23/12 M-F 430p-5p news <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 -1 1	M-F 430p-5p <u>Rate</u> \$300.00	:30	NM	1	\$300.00
N 54 WDRB 10/23/12 10/23/12 M-F 5a-6a News Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -1 1	M-F 5a-6a News <u>Rate</u> \$175.00	:30	NM	1	\$175.00
N 55 WDRB 10/23/12 10/23/12 M-F 630p-7p news Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -1 1	M-F 630p-7p <u>Rate</u> \$500.00	:30	NM	1	\$500.00
N 56 WDRB 10/23/12 10/23/12 M-F 7a-9a News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 -1 1	M-F 7a-9a News <u>Rate</u> \$350.00	:30	NM	1	\$350.00
N 57 WDRB 10/23/12 10/23/12 Kelly <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 -1 1	M-F 9a-10a <u>Rate</u> \$200.00	:30	NM	1	\$200.00
N 58 WDRB 10/24/12 10/24/12 millionaire Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	M-F 10a-1030a <u>Rate</u> \$150.00	:30	NM	1	\$150.00
N 59 WDRB 10/24/12 10/24/12 M-F News 10p-11p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	M-F News 10p-11p <u>Rate</u> \$700.00	:30	NM	1	\$700.00
N 60 WDRB 10/24/12 10/24/12 millionaire Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	M-F 1030a-11a <u>Rate</u> \$150.00	:30	NM	1	\$150.00
N 61 WDRB 10/24/12 10/24/12 M-F 1130a-12p news Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	M-F 1 1 30a-12p <u>Rate</u> \$150.00	:30	NM	1	\$150.00
N 62 WDRB 10/24/12 10/24/12 FF Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	M-F 12p-1p <u>Rate</u> \$200.00	:30	NM	1	\$200.00
N 63 WDRB 10/24/12 10/24/12 Phil	M-F 3p-4p	:30	NM	1	\$200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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		Alt Order # 06366093
Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	CROSSROADS GPS	1099

<u>Advertiser</u> Original Date / Revision 10/08/12 / 10/08/12 **Crossroads Grassroots**

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*Line Ch Start Date End Date Description Start Date End Date Weekdays Spots/Week	Start/End Time Rate	Days Length Week Rate	Type Spots	Amount
Week: 10/22/12 10/28/121 1	\$200.00			
N 64 WDRB 10/24/12 10/24/12 M-F 4p-430p news Start Date End Date Weekdays Spots/Week	M-F 4p-430p Rate	:30	NM 1	\$300.00
Week: 10/22/12 10/28/121 1	\$300.00			
N 65 WDRB 10/24/12 10/24/12 M-F 430p-5p news Start Date End Date Weekdays Spots/Week	M-F 430p-5p	:30	NM 1	\$300.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	<u>Rate</u> \$300.00			
N 66 WDRB 10/24/12 10/24/12 M-F 5a-6a News	M-F 5a-6a News	:30	NM 1	\$175.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	<u>Rate</u> \$175.00			
N 67 WDRB 10/24/12 10/24/12 M-F 6a-7a News	M-F 6a-7a News	:30	NM 1	\$300.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	<u>Rate</u> \$300.00			
N 68 WDRB 10/24/12 10/24/12 M-F 630p-7p news	M-F 630p-7p	:30	NM 1	\$500.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	<u>Rate</u> \$500.00			
N 69 WDRB 10/24/12 10/24/12 M-F 7a-9a News	M-F 7a-9a News	:30	NM 1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	<u>Rate</u> \$350.00			
N 70 WDRB 10/24/12 10/24/12 MLB World Series	MLB World Series	:30	NM 1	\$2,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	<u>Rate</u> \$2,000.00			
N 71 WDRB 10/24/12 10/24/12 Kelly	M-F 9a-10a	:30	NM 1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	<u>Rate</u> \$200.00			
		Totals	71	\$28,320.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	58	\$22,945.00	\$19,503.25
10/29/12 -10/29/12	13	\$5,375.00	\$4,568.75
Totals	71	\$28,320.00	\$24,072.00

Signature:		Date:	